

PRIVACY STATEMENT

Collection and use of personal data of customers, suppliers and other clients

We would like to draw your attention to the fact that we will collect and make use of the personal data you supply to us because this is necessary for entering into and implementing any agreement with you. This applies both to our (potential) customers and parties from whom we purchase goods and/or services.

If you are a (potential) customer, we will use your data to enable us to send you an offer to determine which specifications or wishes a particular good or service must satisfy, to deliver goods or to carry out work on your behalf, to issue invoices and to communicate quickly and efficiently with you about aspects of implementation of the agreement.

If you are a (potential) supplier or other client, your personal data are also necessary to us for entering into an implementing the agreement. In the case of purchase, this is necessary to enable us to inform you of which specifications or wishes a particular good or service must satisfy in our opinion, to send a request for offer or to place an order with you, to pay your invoices and to communicate quickly and efficiently with you about other aspects of the agreement.

You are not required to supply us with your personal data. If you do not supply us with sufficient personal data, however, it is possible that we will not be able to undertake the tasks outlined above.

Provision to third parties

In connection with the implementation of any agreement with you, it is possible that we are required to provide your personal data to parties who supply us with parts, materials and products, or who undertake work on our instruction. We also make use of external server space for the storage of (parts of) our sales and purchase administration, of which your personal data form part. Your personal data will therefore be shared with our provider of server space, for that purpose. Because we make use of a newsletter mailing service, your personal data will also be shared with the provider of this service.

Direct marketing

If you have granted us your consent, we will store and use the personal data supplied by you to personally inform you by e-mail, in the future, of our existing and new products and services, and to make any related offers. Each time that we send you an advertising mail, you will have the option of informing us that you no longer wish to receive such correspondence. See the unsubscribe link at the bottom of each mail.

Cookies

On our website we make use of cookies. A cookie is a simple text file that is transmitted with pages of this website [and/or Flash applications] and saved by your browser or on the hard disk of your computer. The information stored in the file can be transmitted back to our servers, on your next visit.

What types of cookies do we install?

We make use of functional cookies that we install ourselves and cookies from third parties for analytical and marketing purposes.

Functional cookies

Functional cookies are necessary to ensure the smooth functioning of the website. For example they ensure that the information you request is always displayed quickly and correctly, every time you visit our website. We are not required to request permission for installing functional cookies.

Analytical cookies

Via our website, a cookie is installed by the American company Google, as part of the 'Analytics' service. We use this service to keep records and to receive reports about how visitors use the website. Google can provide this information to third parties if Google is legally required to do so, or in as much as third parties process the information on behalf of Google. We have no influence on this use. We have not issued permission to Google to use the acquired analytics information for other Google services.

The information collected by Google is as far as possible made anonymous. Your IP address is specifically not shared. The information is transferred and stored by Google on servers in the United States. Google undertakes to comply with the Privacy Shield principle and is affiliated to the Privacy Shield programme of the American Ministry of Trade. This means there is a suitable level of protection for the processing of any personal data.

Social media buttons

Our website includes buttons that enable us to promote ('like') or share ('tweet') web pages on social networks such as YouTube, Facebook, Twitter and LinkedIn. These buttons use elements of code supplied by YouTube, Facebook, Twitter and LinkedIn themselves. Using this code, cookies are installed. We have no influence on this process. Read the privacy statement of YouTube, Facebook, Twitter and LinkedIn (which are subject to regular changes) to find out about what they do with your (personal) data processed via these cookies.

The information they collect is as far as possible made anonymous. The information is passed on to and stored by YouTube, Facebook, Twitter and LinkedIn in the United States. YouTube, Facebook, Twitter and LinkedIn undertake to comply with the Privacy Shield principles and are affiliated to the Privacy Shield programme of the American Ministry of Trade. This means there is a suitable level of protection for the processing of any personal data.

Blocking and deleting cookies

More information about the blocking and deleting of cookies is available in the instructions and/or using the Help function of your browser.

Period of storage of personal data

If you have requested an offer from us but have not become our customer, we will delete your data at the latest one year after our last contact. Also if we have received an offer from you but have not become a customer, your personal data will be deleted at the latest one year following our last contact. If you have become a customer of ours, or we of yours, we will store your personal data for a period of seven years after the end of the financial year in which the agreement with you was fully implemented. The period of seven years matches the period during which we are required to store our records for the Tax and Customs Administration. Following expiry of this period, we will delete your personal data.

Your rights

You are entitled to request access to your own personal data. If the need arises, you are also entitled to request us to supplement your personal data or to change incorrect data. You are also entitled to request us to delete your personal data or to restrict the use of your personal data. You can also assert an objection with us against the collection and use of your data or submit a complaint to the Personal Data Authority. Finally, you can request us to provide you with your personal data or request transfer of that data to another person. To assert your rights, please contact: V.S.E. Vehicle Systems Engineering B.V., Ravelijn 2, 3904 ZA, Veenendaal, +31 (0) 318 54 57 44, [attn. info@V-S-E.com](mailto:info@V-S-E.com). If you have any further questions or require more information about the collection and use of your personal data, please do not hesitate to contact us.

May 2018